

Terms & Conditions – “Singapore Energy Grand Challenge (Youth) 2023 – Junior & Senior Category” for Audience’s Favourite

General

1. The “Singapore Energy Grand Challenge (Youth) 2023 – Junior & Senior Category” (“Audience’s Favourite”) is organised by the Energy Market Authority (EMA) of Singapore. For more information on SEGC (Youth) 2023 – Junior & Senior Category requirements and criteria, please refer to this [link](#).
2. Teams which would like to participate and stand a chance to be the “Audience Favourite” must take a screenshot of their Instagram video post showing the total number of likes.
3. At the end of the Public Voting period, the Instagram video with the highest number of likes will be selected as the "Audience Favourite" (applicable for both Junior and Senior categories).
4. By participating in the Audience’s Favourite, the user agrees to be bound by its Terms and Conditions.

Audience’s Favourite Mechanics

5. To be eligible in the Audience’s Favourite, teams must:
 - a) Submit your 3-min Instagram video link and an accompanying 200-word write-up to elaborate on your video, addressing the Challenge Statement: ***“Envision a typical day in the year 2050, in a net-zero world where sustainable practices are ingrained into daily routines. Showcase how individuals and communities use technology to minimise energy consumption and maximise clean energy utilisation in Singapore”*** via the registration form (<https://go.gov.sg/segc2023>) by **25 August 2023, 5:00pm (Singapore GMT +8 time)**.
 - b) Submit a screenshot of the IG video post showing the total number of likes by **31 August 2023, 5:00pm (Singapore GMT +8 time)**. The screenshot should also show the date and time at which it was taken.

6. One team is entitled to submit one screenshot via the FormSG submission form. In the event of multiple submissions per team, only the latest submission from each team will be counted as a valid submission.
7. There will be a total of two winners for “Audience’s Favourite” – 1 from Junior Category and 1 from Senior Category. Each winner for “Audience’s Favourite” will win \$100 cash prize.

Audience’s Favourite Voting Period

8. The Audience’s Favourite voting period is from **3 July 2023, 12:00pm to 31 August 2023, 5:00pm (Singapore GMT +8 time)**. Teams must submit the screenshot via this [link](#) by the submission deadline stated.
9. Teams which do not submit the screenshot will not be part of the assessment even if their likes are higher than the eventual winning team.
10. Any screenshots submitted after the cut-off time will not be considered. The Audience’s Favourite voting period is subject to change at the absolute discretion of EMA.
11. Winners will be notified by end September 2023.

Qualifying Criteria

12. Each team should appoint one user to upload the video on his/her Instagram account.
13. The appointer user must have a valid Instagram account and set the account privacy setting as “public” (i.e. not set as “hidden” or “private”) and must not remove the video during the competition duration
14. By submitting an entry, the user warrants that the entry does not contain materials that are obscene, defamatory or unsuitable for a general audience that may include minors; does not violate or infringe on copyrights, trademarks, rights of privacy, publicity or other rights of any person or entity; does not feature the likeness of a private individual without that individual’s explicit written permission for its use; does not require any reporting or royalty obligation to any third party.

Others

15. EMA reserves the right, at its sole discretion, to change, amend or add to these Terms and Conditions, or terminate, vary or suspend this Audience's Favourite at any time without prior notice to users.
16. EMA's decision in respect of all matters related to the Audience Favourite will be final.
17. This Audience's Favourite is in no way sponsored, endorsed, administered by or associated with Instagram or with any other Social Network. Any questions, comments, or complaints regarding the Audience's Favourite will be directed to EMA, and not Instagram. Users are providing information to EMA and not to any other party. The information provided will be used in conjunction with the following Privacy Policy found at www.ema.gov.sg/Privacy_Statement.aspx.